



ALTON PINTO

USER EXPERIENCE AND PRODUCT DESIGNER

altonpinto.com

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416.830.2486

EDUCATION

George Brown College

PG Advanced Digital Design

SEP 2012 - APR 2013, TORONTO

St. Joseph Engineering College

B.E Computer Science

SEP 2006 - APR 2010, MANGALORE - INDIA

CERTIFICATIONS

Google Analytics Certified

APR 2020

SKILLS

UI/UX design

Axure, Sketch, Invision, Miro, User research, Usability testing, Analytical review, Wireframing, Prototyping

Visual design

Adobe illustrator, Adobe Photoshop, Graphic Design, Branding, Web and App design (iOS and Android)

Programming

HTML, CSS, JavaScript, Wordpress CMS



EXPERIENCE

Global News Canada / Senior UI/UX Designer

NOV 2018 - PRESENT, TORONTO

Canada's second-best news provider brought me on to lead the redesign of their existing news website. I worked alongside editors, video, social, marketing and sales teams to not just increase recirculation and retention on the site but also increase revenue by 42%. Conducted stakeholder interviews, user surveys, Analytical review, wireframing, prototyping, UI styleguide, UI design, A/B testing, Ad optimization AODA compliance and more.

Sunnybrook Health Sciences / UI/UX Design Consultant

SEP 2017 - OCT 2018 & MAR 2015 - JUN 2015, TORONTO

Tasked to rebrand and redesign their 'MyChart' product which is a personal health record network. I handled branding, wireframes, UI for the web application, UI for Mobile app, AODA compliance, stationery, posters, marketing presentations, video and front-end development. Product has grown from serving just one hospital, to now 63 hospitals across Canada.

Corus Entertainment / UX Design Consultant

OCT 2016 - AUG 2017, TORONTO

Led the UX and planning of the templatization of Corus websites on WordPress starting with the kid's websites Nickelodeon, Disney Channel and Cartoon Network. Also lent a hand in UX for Showcase.ca and W network and Cooking channel with UX research, wireframing and prototyping.

AudioBits Inc. / Lead UI/UX Design Consultant

MAR 2016 - JUN 2016, NEW YORK

Lead designer on NewYork based app called 'AudioBits' used to capture and share the audio around you. Worked on branding, wireframes, iOS app UI/UX, websites and marketing for TechCrunch, NY.

Beam Propulsion Lab Inc. / Lead UI/UX Designer

MAR 2015 - SEP 2016, TORONTO

Lead designer on Beam Messenger, a realtime texting app that won us an FCC Chairman's AAA Award and, was featured on several media posts. My role involved wireframing, prototyping, Android & iOS app UI/UX, branding, websites, web application, digital and traditional marketing including merchandise design and posters and ads for social media (video and stills).

Digital Howard / UX Design Consultant

FEB 2015, TORONTO

Led the research, wireframing and prototyping of a web product for Shaw Media called the 'Great Canadian Cookbook'.

Wired Messenger / Creative Designer

AUG 2013 - DEC 2014, TORONTO

Creative designer at a Wired Messenger an email marketing company, I designed and coded newsletters, microsites and contests, websites and web applications for major clients like Smuckers, Cara group, AMD, Ontario Ministry, 407 and more. Handled design, wireframing and front-end development.

Padworx Digital Media / UI/UX Designer

FEB 2013 - JUL 2013, TORONTO

Helped create the no.1 tourism app in Australia 'There's nothing like Australia'. Created wireframes, UI design and styleguide for the tablet app.

Uniquet Solutions / Graphic Designer

JAN 2012 - JUL 2012, MANGALORE - INDIA

Worked on multiple web design, poster and promo designs for various clients.